## Message Text

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PAGE 01 STATE 080746 TOSEC 030056 ORIGIN PA-02

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UNCLAS STATE 080746 TOSEC 030056

FOR CARTER FROM PA

E.O. 11652: N/A

TAGS: SOPN, OVIP (VANCE)

SUBJECT: PRESS MATERIAL

- 1. HEREWITH FULL TEXT LOS ANGELES TIMES ARTICLE WHICH APPEARED IN WASHINGTON POST WEDNESDAY, MARCH 29.
- 2. CALIFORNIA DEMOCRATS OVERWHELMINGLY WOULD PREFER PRESIDENT CARTER TO GOV. EDMUND G. BROWN JR. AS THEIR PARTY'S 1980 PRESIDENTIAL NOMINEE, A LOS ANGELES TIMES POLL SHOWS.
- 3. THIS IS A SHARP TURNAROUND FROM TWO YEARS AGO, WHEN BROWN TROUNCED CARTER IN THE CALIFORNIA PRESIDENTIAL PRIMARY.
- 4. CALIFORNIA DEMOCRATS, IN FACT, HAVE A SLIGHTLY MORE UNCLASSIFIED

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FAVORABLE IMPRESSION OF CARTER THAN THEY DO OF THEIR HOME-STATE GOVERNOR, WHO CURRENTLY IS RUNNING FOR RE-ELECTION TO A SECOND TERM.

5. HOWEVER, BOTH CARTER AND BROWN ENJOY REASONABLY SUBSTANTIAL POPULARITY IN CALIFORNIA, PARTICULARLY WITH DEMOCRATS, BUT ALSO AMONG THE ELECTORATE AS A WHOLE.

- 6. NATIONALLY, BROWN IS CONSIDERED TO BE CARTER'S MOST SERIOUS POLITICAL THREAT FROM WITHIN THE DEMOCRATIC PARTY. AND BROWN HAS DONE NOTHING TO DISCOURAGE SPECULATION THAT HE MIGHT CHALLENGE THE INCUMBENT IN 1980.
- 7. THE TIMES POLL SURVEYED 463 REGISTERED DEMOCRATS IN TELEPHONE INTERVIEWS CONDUCTED MARCH 13-17. THOSE SURVEYED WERE ASKED:
- 8. "THE DEMOCRATIC NOMINATION FOR PRESIDENT IS STILL MORE THAN TWO YEARS AWAY. BUT ACCORDING TO THE WAY YOU FEEL RIGHT NOW WHICH OF THESE TWO MEN WOULD YOU LIKE TO SEE AS THE DEMOCRATIC CANDIDATE IN 1980 -- PRESIDENT CARTER OR CALIFORNIA GOV. JERRY BROWN?"
- 9. THE RESULTS WERE CARTER, 52 PERCENT; BROWN, 30 PERCENT; NEITHER, 9 PERCENT; AND NO OPINION, 9 PERCENT. END TEXT. COOPER

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